PROGRAM GUIDE

As the student run radio station of the University of Massachusetts, WMUA strives to broadcast the best progressive programming to our listening audience of the Amherst Campus and surrounding community. Our program schedule offers a diverse selection of music and talk shows which are not readily available on the commercial radio stations in the Connecticut River Valley. Many of our programs have won acclaim for their uniqueness and creativity.

Our staff at WMUA is dedicated to fulfilling our obligation to entertain and inform our listening audience. We are constantly searching for innovative programming ideas. Read our program descriptions and program schedule on the pages that follow. Then tune in to WMUA, 91.1 FM in Amherst. We're sure you'll like the refreshing difference!

Sincerely

Michael Briggs

Program Director

RADIO WMUA

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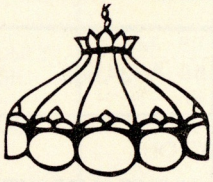

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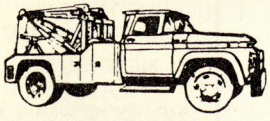

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Michael Briggs ..... Program Director
Elliott Kalb ..... News Director
Robert Woolridge ..... Business Manager
William MacDonald ..... Sports Director
Frank Oglesby ..... Music Director
Meritt Crawford ..... Third World Coordinator
William Stepchew ..... Chief Engineer

***WMUA** is the student controlled radio station and is managed by students at the University of Massachusetts. Any interested student or community member is invited to get involved in WMUA, the progressive alternative in the Valley.*

Special thanks to:
Laura Owens - *Ad salesperson*
Jim McDonald - *Cover design*

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Boltwood Walk
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WMUA 1981

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6 AM	"GLORY ROAD GOSPEL SHOW" REV. PEARSON	WAKE-UP w/CONCEPTO LATINO	ROCK & ROLL WAKE-UP w/KEVIN SMITH	WAKE-UP with BLACK MASS PROJECT	OLDIES w/DARRYL & MARK	WAKE-UP BLACK MASS COMMUNICATIONS PROJ. w/CASSIS	5 AM — JIM NEAL & CHARLIE NAKAJIMA
10 AM							
12 PM	ZAMIR	BLACK CLASSICAL BLACK CONTEMP. SOUNDS	CONTEMPORARY BLACK MUSIC	CONCEPTO LATINO	CONCEPTO-LATINO	CONTEMPORARY BLACK MUSIC w/PETE WOOLRIDGE	8 AM BILLY BELINA POLKA BANDSTAND & ROGER'S POLKA SHOWCASE
	UNDERCURRENTS	MAHOGANY BMCP	BROTHER E BMCP				
2 PM	COUNTRY BLUES & BLUEGRASS SHOW	BLACK CONTEMPORARY w/FRANK O. 5:30 BMCP	REGGAE MUSIC SCOTTY DREAD SHOW	DRIVE TO THE 1990's JOHN KANTER	PAN AFRIQUE KARI NJIIRI BMCP	FRIDAY DRIVE ROCK & ROLL Oldies Interviews & More STEVE DIAMOND	NEW MUSIC w/ The TED & ANN SHOW
		NEWSWATCH	NEWSWATCH	NEWSWATCH	NEWSWATCH	NEWSWATCH	6 PM
	BIRD LIVES SAM GILFORD	SPORTSCAFE	UMASS HOTLINE	PUBLIC AFFAIRS	FOCUS	ATHENA'S WEB	TAKE SATURDAY INTO SUNDAY WITH THE BLACK MASS COMM. PROJECT
7 PM		CONCEPTO LATINO	LIVE FROM STUDIO B BILL STEPCHEW NEW MUSIC PAULA THEODOSOPOULAS	DRIVE TO THE 1990's MARK A.	WOMEN'S MEDIA PROJECT	DRIVE TO THE 1990's TONY KORD	
10 PM		10 PM NEWS	NEWS	NEWS	NEWS	NEWS	
10:30 PM	PROGRESSIVE JAZZ ALLISTAIR DRUMMUND	ROOTSMAN CONNECTION (REGGAE MUSIC)	BLACK MASS COMMUNICATIONS PROJECT	DRIVE TO THE 1990's ANDREW WOOLF	BLACK MASS COMMUNICATIONS PROJECT	ROCK & ROLL, FUNK REGGAE & MORE JIM McDEE	
2 AM	MUSIC FOR OVERNIGHTERS JAZZ	MUSIC FOR ALL EARS w/ED BERK	INTO TOMORROW BLACK MASS COMMUNICATIONS	ALL NIGHT GOSPEL REV. PEARSON'S "GLORY ROAD GOSPEL SHOW"	INTO TOMORROW BLACK MASS COMMUNICATIONS	MOONLIGHT EXTRAVAGANZA HEIDI & FERN	

Public Affairs

LIVE FROM STUDIO B Every other Tuesday evening 7 PM - 10 PM with your host Bill Stepchew brings you music and comedy featuring local entertainers, performing live from our studio. Spontaneous, fun and original music.

THE DRIVE to the 1990's is a new music cooperative dedicated to promoting obscure less accessible artists from Britain/Europe, and the U.S.A.We cover a broad spectrum of material including funk, reggae, avante garde, electronic and industrial music. We invite you to listen in to "The Sound of Things to Come", Wed. and Fri. evenings - the drive to the 1990's.

CONCEPTO LATINO is a spanish program dedicated to the diffusion of Latin American music and culture in the area. Interviews, special shows and a 1/2 hour news analysis of Latin America are also part of the program which is transmitted every Monday night 7-10 PM and Thursday 10-2 PM. Members of the program are Emma Martinez, Melvin Figueroa, Carlos Gonzales, Jose Luis Brovin, Argeo Quinones, Rafael Jimenez and Josie La Torre.

JIM MACDEE'S FRIDAY EXPERIENCE featuring Funk, Reggae, old soul and your requests.

"**NEW TO WMUA** this year, **UMass Hotline** is an informative interview program which will deal with current issues relevant to the UMass Campus, Student Concerns, Complaints, and Suggestions. Different topics will be discussed each week and guests will be chosen for their knowledge on the subject—for example Mass Transit, Campus Safety or the student senate. Students and members of the UMass community are invited to call-in any questions they have to the guest during the program. On-the air debate is encouraged. The number at **UMass Hotline** is: 545-2876. **UMass Hotline** is aired every Tuesday evening from six to seven PM."

FOCUS with Ken Mosakowski is WMUA's longest-running weekly public affairs series, now in its 13th year. It features live debates; interviews with public figures; in-depth analysis and editorial commentary on a wide range of controversial political issues at the national, state, and local level. Focus can be heard every other Thursday evening from 6-7 PM.

SPORTS CAFE The Sports Cafe is a weekly, hour long, phone in talk show in which professional, collegiate and other sports genres are discussed. Aired on Monday evenings from 6-7 PM, the cafe concentrates on topical subjects, as well as Minuteman action. The cafe also is a forum for local sports personalities to speak out and be questioned.

REVEREND PEARSON'S "GLORY ROAD GOSPEL" SHOW airs every Sunday morning from 6-10 AM. Wake-up to the inspiring sounds of gospel music & the messages of love & human kindness the Reverend offers each Sunday. There's no better way to welcome the Lord's Day.

BMCP The Black Mass Communications Project assures that the cultures, views, and perspectives of third world people receive adequate air-time to educate the general audience.

Through BMCP presentations WMUA airs many shows dealing with the Black Cultural Experience throughout the diaspora, programs such as Concepto latino, Pan Afrique, Positive Vibrations, Reports in Color, and other shows that educate our listening audience.

In addition, BMCP has provided an opportunity for Black and Third World Students at the University of Massachusetts to develop skills in editing, newscast training, production work, remote-tape recordings, training to obtain a third class radio license with endorsement, and other related skills in Mass Communications.

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Here's What's Happening at WMUA...

UNDERCURRENTS To find out what's happening below the mainstream, tune-in to this weekly two-hour program which examines the politics and culture of grassroots social change. Songs of people's struggles for social justice are presented along with informative feature news reports and documentaries which examine controversial issues that are ignored or given superficial coverage by the commercial mass media.

COUNTRY, BLUES AND BLUEGRASS airs every Sunday from 2-7 PM. 2-3 PM Live music is featured with music and struggle from Ireland. 3-4 PM Country and Western swing. 4-5 PM Bluegrass and Stringband. 5-6 PM Blues and 6-7 PM Rhythm and blues. CBBG presents the music in a historical and thematic context taking into account the political and economic factos that shape the music in the past and present. The staff includes Al Flanagan, Lou Graham, Paul Duval and many others.

RADIO WMUA

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PURE BLACK CLASSICAL MUSIC with Sam Gilford, Sunday 7 PM - 10 PM. Each Sunday WMUA offers an alternative educational listing experience featuring reknowned innovators of creative improvisation, from 1900 to the present. Tune in to Duke, Miles, Benny Goodman, Tranc, Dizzy, Lady, Bird, Count, Pres, Hawk, Louis and lesser known masters: Bix, Bud, Ben Don Byas, Wynton . . . Now's the time. Bird lives!

BANDBOARD is our musical listing service for the Pioneer Valley clubs, campus bookings and major musical acts in reasonable travelling distance from Amherst and the greater vicinity (Boston, Lenox, Worcester, Hartford, Springfield, etc.) Compiled and produced by Ed Burke, it is aired twice daily at 4:30 PM and 8:00 PM.

WOMEN'S MEDIA PROJECT The Women's media project features music and special programming of interest to women; news with a feminist perspective, interviews, and coverage of local events. The **M.I.A.** Blues Project will broadcast every other Thursday night with hosts Donna Kerner and Mary Ruth Warner. Tune in every Thursday night 7-10 PM with Co-hosts Meg Seiler, Sue Hoffman, Tryna Hope, Heather Johnson, Adena Gilbert, Katherine Wetzel, Nicole Sumner and Diane Mueller.

ATHENA'S WEB Don Cerow hosts an astrologically oriented show that seeks to illustrate to the community in simple and yet effective terms that astrology works and works well. Through interviews, talks, and examining musical artists' charts we hope to show you what kind of tool astrology can be. Join us.

POLKA BANDSTAND Billy Belina's Polka Bandstand is the most popular polka show in the Conn. River Valley. In just over a year, this show has sky-rocketed in popularity. Billy features the latest in local and national & international polka music every Sat. from 8 AM - 2 PM. The show also features call-ins of requests & dedications from the listening audience.

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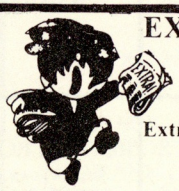

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